

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Bronze HSA 4250 50% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 13.2% for the Baptist Bronze HSA 4250 50% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 11 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HSA 3000 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 17.7% for the Baptist Silver HSA 3000 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 38 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HSA 2850 10% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 18.3% for the Baptist Silver HSA 2850 10% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 251 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Platinum HSA 2800 10% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 17.6% for the Baptist Platinum HSA 2800 10% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 19 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.



Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HSA 2500 0% Aggregate Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 18.3% for the Baptist Gold HSA 2500 0% Aggregate plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 219 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Platinum HSA 1900 0% Aggregate Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 17.7% for the Baptist Platinum HSA 1900 0% Aggregate plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 71 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HSA 3100 10% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 17.5% for the Baptist Gold HSA 3100 10% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 14 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Bronze HSA 5400 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 20.5% for the Baptist Bronze HSA 5400 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 164 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HSA 3000 10% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 19.6% for the Baptist Silver HSA 3000 10% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 128 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HRA 3500 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 11.9% for the Baptist Silver HRA 3500 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 77 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HRA 3500 30% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 11.4% for the Baptist Silver HRA 3500 30% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 25 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HRA 500 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 10.2% for the Baptist Gold HRA 500 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 392 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.



Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HRA 1000 30% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 10.6% for the Baptist Gold HRA 1000 30% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 18 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Platinum HRA 1500 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 11.6% for the Baptist Platinum HRA 1500 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 40 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Silver HRA 3000 30% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 10.1% for the Baptist Silver HRA 3000 30% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 56 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

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Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HRA 2000 20% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 10.9% for the Baptist Gold HRA 2000 20% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 146 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold HRA 1500 30% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 11.3% for the Baptist Gold HRA 1500 30% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 36 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.

Part II Written Description Justifying the Rate Increase  
Consumer Disclosure for Proposed Health Insurance Rate Increase  
Baptist Health Plan, Inc.  
Baptist Gold PPO 850 10% Embedded Plan  
Rate Change Effective January 1, 2017

**Scope and range of the rate increase**

Baptist Health Plan, Inc. has proposed a premium rate increase of 12.2% for the Baptist Gold PPO 850 10% Embedded plan in the state of Kentucky effective January 1, 2017. This increase will impact approximately 449 members renewing in 2017 with Baptist Health Plan, Inc. The actual premium rate increase for any individual will vary based on geographic location, age and dependent coverage.

**Financial experience of the product**

Baptist Health Plan, Inc. has proposed a premium rate increase expecting to yield a medical loss ratio of 80% or higher after covering projected medical trends. This means that at least 80 cents of each premium dollar are expected to cover members' medical expenses and account for the impact of the ACA premium stabilization programs. Financial experience for each individual plan may vary, but is expected to perform similar to Baptist Health Plan, Inc.'s market level performance as a whole.

**Changes in Medical Service Costs**

A portion of the proposed premium rate increase is due to a rise in both the cost of medical services and the amount of services rendered (utilization). Baptist Health Plan, Inc. expects the combination of cost and utilization to increase by 6.5% annually for medical and pharmaceutical services.

In addition to cost and utilization increases described above, Baptist Health Plan, Inc. has incorporated data regarding the costs and characteristics associated with its plan enrollees. Premium adjustments were made to reflect differences between what had previously been expected and what Baptist Health Plan, Inc. actually observed in its most recent experience.

**Changes in benefits**

Benefit changes are made in order to comply with ACA metal requirements as well as EHB (essential health benefits) requirements set by the state, which may vary from year to year.

**Administrative costs and anticipated profits**

Baptist Health Plan, Inc. is dedicated to managing administrative costs. Costs associated with ACA taxes and fees decreased in benefit year 2017 and this decrease is reflected in Baptist Health Plan, Inc.'s premium rates.

**ACA Premium Stabilization Program Changes**

Beginning in 2017, Baptist Health Plan, Inc.'s premium rates include an estimate of risk adjustment transfer payments based on newly available data related to prior risk adjustment payments.